

DESIGN | ENGINEERING | CONSTRUCTION

# WATER SHAPES

Exploring the Art and Science of Water

September 7, 2023  
[watershapes.com](https://watershapes.com)

## Featuring



## Essential Connections

While our innate need to be in the presence of water, and have constant access to it, is both biological and emotional, Kevin Woodhurst argues it is also practical from a business perspective. Not only essential for survival, as he points out, there is no denying that the need and desire for water is the primary factor underpinning the entire existence of the watershaping industry, and arguably modern civilization itself.

[CONTINUE READING](#)



**PIPELINE FILTERS®**  
SMALL FOOTPRINT,  
BIG FILTRATION



**AQUASTAR**  
pool products

**DE-LEVEL CLARITY**  
CLAIM BACKED BY NSF TESTING DATA

## Fine Points: Pipes in Trenches



In this first installment of *WS's* new series exploring the “fine points” of watershape construction, Kevin Cobabe gets down to basics about running multiple pipes in trenches. As simple as it seems, he says, there are a handful of key issues that are important to keep top of mind when working beneath your feet.

[CONTINUE READING](#)



Pentair Pool Builder™

[LEARN MORE](#)



**VERSATILE POOL CONTROL WITH  
UNMATCHED VALUE.**



**HAYWARD**  
We Build Better.™

[Explore OmniPL™ >>](#)



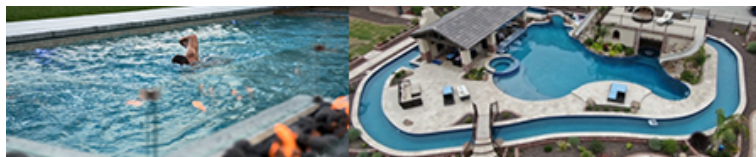
## Powerful Presence

From its perch atop a tiered fountain, a massive black cat prowls the entrance to the sports arena like a warrior mascot. Emblematic of both High Point University's competitive spirit and the priority the institution places on water's presence, Fountain People executed the dramatic project with the help of an elite watershaping team.

CONTINUE READING

The World's Most Trusted Pool Finishes®  
pebbletec.com

**Pebble**  
**Technology**  
INTERNATIONAL



**Riverflow**  
Smooth Powerful Current  
By Current Systems, Inc.  
pumps • swim in place • lazy/action river  
design • adventure pool • whitewater current

## A Gem from Every Angle (classic)

The shape, position, colors and textures of any watershape drive the experience to be had by those who venture near the water's edge. That in mind, says David Tisherman, the art of managing what is seen from various points around the job site is at

the very heart of the designer's task.



[CONTINUE READING](#)



### A Dynamic Systems Approach to Waterproofing

- Aqua-Blok XL
- Membrane C
- BC Pro

[www.miracote.com](http://www.miracote.com)



### Aquatic Glazing International Underwater Pool Windows

Design • Engineer • Fabricate • Install



## Wolfpack Corner

### WU Offers Essentials in SLC

The ability to run an effective business operation and communicate with clients are both pillars of professional success. That's why Watershape University is leaning into both topics in a big way at an upcoming Master Pools Guild conference in Salt Lake City.



[CONTINUE READING](#)



CUSTOM STAINLESS & COPPER POOLS, SPAS, WATERFEATURES  
SPECIALIZING IN ROOFTOP POOL & SPA INSTALLATIONS



### THE MOST DURABLE POOL COVERS IN THE MARKET

Hydramatic | Lift Lid | HydraLux | EZ Cover



[Click Here](#)

# End of the Endless Summer



The lives of beach bums, surfer girls and hodads everywhere have become less comfortable in recent years, observes Eric Herman. In fact, the summer of 2023 might stand as the most unpleasant beach season ever, and one that sadly concluded with the death of summer's high priest, Jimmy Buffett.

[CONTINUE READING](#)

## Corporate Engagement Teammates

Watershape University appreciates the support of the following industry leaders:



[Trouble Viewing this email? View as a Webpage here.](#)



[Update Profile](#) | [Our Privacy Policy](#) | [Constant Contact Data Notice](#)

Sent by [byeric@watershape.org](mailto:byeric@watershape.org) powered by



Try email marketing for free today!