

DESIGN, ENGINEERING, CONSTRUCTION

# WATER SHAPES

The Definitive Resource for Professionals and Consumers  
Who Make Water and Outdoor Living Part of Their Lives

[watershapes.com](http://watershapes.com)

## FEATURING



## ELEVATING THE FUN FACTOR

For public and private aquatic facilities of all types, making the best use of downtime during the pandemic for key upgrades has been a great way to capitalize on what is otherwise a time of

dryness. And, according to aquatic play solutions consultant Cory Anderson, it might not be as expensive as some might think.

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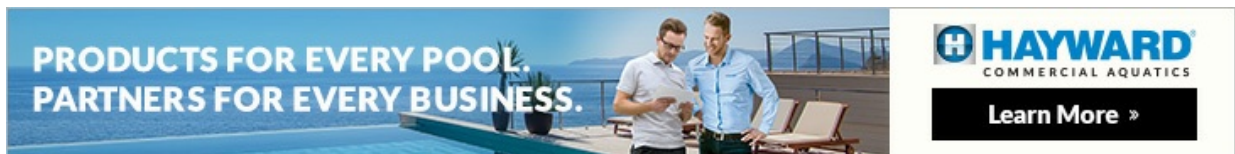
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## INVESTIGATING CORROSION

Corrosion in swimming pools can present something of a mystery, explains Jeff Freeman and Mark Holden, and that's especially so if you don't take into account all the possible causes. After years of investigation, the pair have discovered a set of corrosion-related issues that are both pervasive, and at times challenging to identify and understand.

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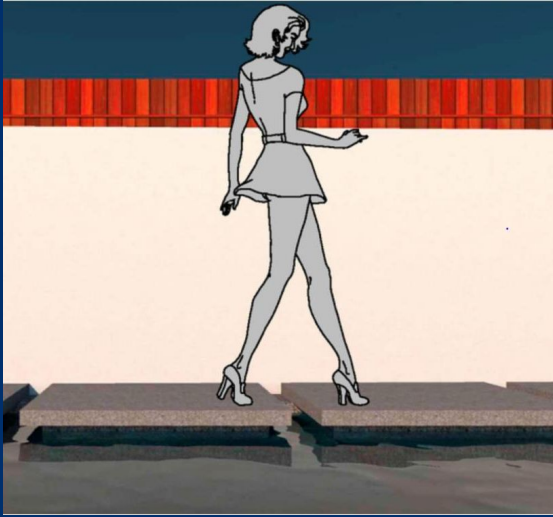
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## BENEATH THE SURFACE

Detail A170: The Space Between



User comfort and ease of movement are guiding principles in the watershape design process. That's why, as Dave Peterson explains, this edition's Detail works as an ergonomic template applied when considering the steps users take as they move from here to there – and over the “space between.”

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## WATERSHAPES' ORIGIN

### Naming a Legacy

Coining a term intended to define anything truly new is no small task, even for the most skilled of wordsmiths. But that is exactly what Jim McCloskey did 23 years ago, when he came up with a way to describe an emerging industry – an epiphany that, by the way, materialized during a nice, long soak.

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## DIRECT CONNECTIONS



### Digging into History

On February 17, Watershape University presented a special on-location edition of its Wolfpack Webinar Wednesdays. Hosted by Dave Peterson, the program took a deep dive into a massive natural swimming pool project currently being installed in one of Southern California's most historic private residences.

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# OPEN WATERS

## Book Review: Pricing & Profit Strategies

Although pricing and profits go hand in hand, Mike Farley points out many in the watershaping industry are woefully misguided when it comes to what they charge. That needs to change, he says, and for anyone seeking guidance in this all-important facet of doing business, there's a terrific "no BS" resource worth reading.

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## Wolfpack Ready to Roll

As the grip of the pandemic begins to finally loosen, Watershape University's Wolfpack is prepared to step out of the den and move with purpose into the dawn of a new day. On March 24, WU's staff offered a special Wolfpack Webinar Wednesday presentation outlining plans for the post-covid era.

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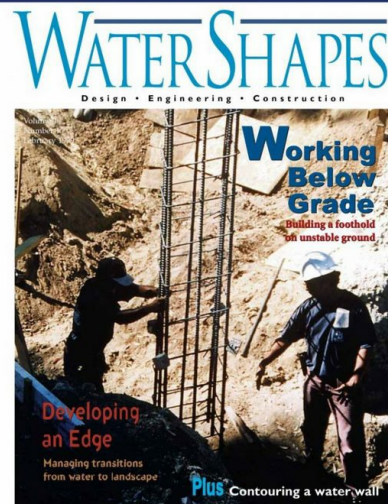
## PRINT ISSUES

### February 1999, Vol. 1 No. 1

If you're interested in *WaterShapes'* history as a print magazine, we are running links to full PDF versions in order. This is the magazine's very first edition with feature articles by David Tisherman, on working in difficult soils, Ben Dixon on a curvilinear waterfall, Peter White on edge treatment and a special letter from the editor to Mr. Webster about a couple new words.

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## THE WATERSHAPES WEB CAFE

We Browse So You Don't Have To!



### A Comprehensive Aquatic-Plant Database

The International Waterlily & Water Gardening Society has published an extensive database that includes 3,000 plant names and more than 1,000 photos. The perfect place for waterlilies, hyacinths and lotus varieties.

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### How Reverse Osmosis Works

Often use to treat troubled swimming pool water, especially in areas impacted by drought, RO technology could be a long-term solution to global water shortages. It's the key to desalination and possibly preventing widespread water insecurity.

[CONTINUE READING](#)

## ON TAP

Learn About the Latest Products in Market



### Hayward Offers OmniPL Controller

Hayward Pool Products (Berkeley Height. N.J.) makes the OmniPL, a control system designed for pool builders looking for control at a mid-range price. The system controls up to eight variable-speed pumps and is saltwater chlorination ready. It also provides added lighting color options and dimming capability.

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### RicoRock Offer Coping and Waterline Kits

RicoRock (Orlando, Fla.) provides coping/waterline products are comprised of light-weight cast concrete rock that is mortared in place. Created to meet the growing consumer demand for rock-treatments around pools, the coping complements the company's lines of waterfalls and boulders. Made of high-density concrete mix that resists damage to freeze/thaw cycles, the texture of the coping is slip-resistant making it ideal for pool perimeters.

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## Corporate Engagement Teammates

Watershape University appreciates the support of the following industry leaders:

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